

# The **g<sub>r</sub>hc** Advocate

Greensboro  
Housing  
Coalition

Fall 2024

**The Greensboro Housing Coalition...  
Together, We Create Change**



*A coalition is formed when two or more people or groups work together to achieve a common goal.*

The Greensboro Housing Coalition is at the forefront of collaborative efforts to advocate for healthy, fair, safe, and affordable homes in the greater Greensboro area. We take this responsibility seriously and strive to bring people and organizations together to address a variety of affordable housing issues.

In August of 2024, GHC hosted a Zoom meeting, bringing together key stakeholders in the affordable housing arena. One of the primary take-aways from the 2023 Housing Summit was the need for more collaboration and information sharing between non-profit organizations, government agencies, foundations, and concerned citizens. This meeting was the first of many to keep the lines of communication open and the ideas flowing in order to continue the important work of achieving affordable, safe, healthy, fair housing for all.

On October 10th, GHC hosted the 2024 Housing Summit with over 200 attendees. This year's summit entitled "Housing for the Ages", focused on affordable housing needs, types, and designs for ALL generations. Different housing challenges arise as we all go through different seasons in life, and GHC proudly facilitated this very important conversation.

We hope that you have been a part of the conversation in the past and we want you to join us in the future and be a part of the COALITION that makes lasting change in our community.



**THANK YOU Sponsors**  
2024 Housing Summit

Partnering

**Lincoln** Financial Group

UNC GREENSBORO Center for Housing & Community Studies

UNC GREENSBORO RESEARCH & ENGAGEMENT

Supporting

COMMUNITY FOUNDATION OF GREATER GREENSBORO

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MEG

AHM AFFORDABLE HOUSING MANAGEMENT

Cone Health FOUNDATION

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GREENSBORO Housing & Neighborhood Development

COMMITTEE TO FIND SOLUTIONS

greensboro chamber of commerce



# GHC: The 4 Ways We Impact the Community

1

## Homeless and Rental Counseling and Support

GHC recognizes the urgent need for immediate intervention to address homelessness and rental challenges within our community. By providing counseling and support services, we empower individuals and families to navigate through housing issues and secure a sustainable, healthy, affordable place to call home.

2

## Mortgage Foreclosure Prevention

Many families in Greensboro are on the brink of losing their homes due to financial instability and unforeseen circumstances. GHC is committed to preventing mortgage foreclosures by offering financial counseling, negotiating with lenders, and facilitating affordable repayment plans.

3

## Healthy Homes Initiatives

GHC understands that housing is not just about shelter; it's about creating environments that support physical and mental well-being. Our healthy homes initiatives focus on ensuring that housing is safe, free from hazards, and conducive to the overall health of residents.

4

## Community Engagement and Advocacy

Real, lasting change requires collective action and a united voice. GHC is actively engaged in community outreach and advocacy to address systemic issues that perpetuate housing inequality.



## “There’s No Place Like Home” A Day with Dorothy



A NEW FUNDRAISING EVENT TO BENEFIT THE GREENSBORO HOUSING COALITION

Support the GHC mission of advocating for fair, safe, healthy and affordable housing AND bring the magic of “The Wizard of Oz” to life for low-to-moderate income families in the Greensboro area.



Sunday, November 17, 2024  
12:00 PM

The Carolina Theatre of Greensboro



Included in this event is an exclusive “Wizard of Oz” character meet-and-greet luncheon at The Carolina Theatre of Greensboro followed by tickets to the matinee performance of the Community Theatre of Greensboro’s 29th annual production of “The Wizard of Oz”.

**In order to make this event a memorable experience for families and to support the mission of GHC, we need sponsors!**

Various sponsorship opportunities are available and include individual tickets for sponsors and donated tickets to be used by low-to-moderate income families identified by GHC staff and volunteers.

[Sponsorship Opportunities Available Here!](#)

Contact GHC at 336.691.9521 or [info@gsohc.org](mailto:info@gsohc.org) for more information.

Grateful and Thankful....  
**Be a Housing Hero!**



**Give Online Today!**

**Give | Greensboro  
Housing Coalition**

Your donation to the Greensboro Housing Coalition directly supports efforts to combat homelessness and housing insecurity in our community. With your generosity, we can provide safe and affordable housing solutions to those in need. Your contribution enables us to reach more families, advocate for equitable housing policies, and create lasting positive change. Thank you for making a difference and helping us build a stronger, more resilient community together.

### Greensboro Housing Coalition Staff

Hugh Holston, CEO

Tiarra Brown, Director of Community Engagement

Robbielene Lawhorn, Homeless/Rental Counseling Team Manager

Tamu Felton, Homeless/Rental Housing Counselor

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Alexis Montgomery, Receptionist



**Greensboro Housing Coalition**

*advocating for safe, healthy, fair, affordable homes*

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